



December 6, 2016

Holiday Party honoring Steve Winogradsky and Ron Sobel

NEWSLETTER

An Entertainment Industry Organization

THE CCC SALUTES STEVE WINOGRADSKY

Our “Go to” Guy

by Ronny Schiff



STEVE WINOGRADSKY has always been *there* for the California Copyright Conference. First in a long tenure on the Board of the Directors, then in a rare two-term presidency conducting brilliant meetings. Now, as a past President, he’s been continuously advising the Board and rarely saying “no” to requests for assistance. Attorneys—thank him for instituting the MCLE Continuing Legal Education credit for the CCC. Last year, with Diane Snyder-Ramirez, he established the format for our Copyright Updates. He’s a wellspring of legal information—our go-to person, and comes up with *au currant* ideas for our meetings. With his endless contact list, he’s assisted us with securing *the best* guest speakers; even stored our audio equipment, and constantly entertained us with his droll humor.

Here’s Steve’s history: With over thirty years’ experience as an attorney in the music industry, Steve has provided global media and music business affairs and legal support for composers, songwriters, music publishers, recording artists and television, film, video and multi-media producers. Utilizing these capacities, he co-founded Winogradsky/Sobel with Ron Sobel in 2009. Prior to being in solo practice with The Winogradsky Company from 1992 to 2009, Steve served as Director of Music Business Affairs for Hanna-Barbera Productions, Inc., Managing Director of Music, Legal & Business Affairs for MCA Home Entertainment, Director of Music Licensing and Administration for Universal Pictures and Universal Television, and Vice President of Business Affairs for The Clearing House, Ltd.

Steve Werenot (pronounced Weh-ren-oh) was a founding member and lead guitarist of the doubtful Werenot Brothers Band. One pundit reviewing the celebrated Lapinsky Bat Mitzvah performance, said of Steve’s eccentric virtuosity: the interstices were sub-sublime. But creative differences dogged the brothers almost from the beginning as Steve pushed to add more and more songs with long guitar solos in the mixolydian mode.

Tensions finally erupted at the annual command performance before the Rotary Club of Oxnard when Steve interposed all of the guitar solos from “El Paso” into a requested performance of “Smoke on the Water.” The Brothers called it quits when the Rotary Club President demanded to be reimbursed for the rental of the smoke machine and return of his \$20.00 tip.

Brother Dan, traumatized by the fracas, later changed his name to Fraker and now runs a successful smoke alarm and fire equipment company. Brother Ron retreated into obscurity as a music industry janitor, frequently immanentizing the eschaton and what could have been.

~ Ron Gertz





WINOGRADSKY/SOBEL
GLOBAL MEDIA SOLUTIONS

**Thanks to the California Copyright
Conference for honoring us tonight.**

**We will miss the friends we
have made over the years.**

But we will NOT miss the food!

With love and appreciation,



Steve and Ron

"Music is a moral law. It gives soul to
the universe, wings to the mind,
flight to the imagination, and charm
and gaiety to life and to everything" –
Plato

Steve and Ron,

you will truly be missed
in the world of music!!

Best wishes in your new endeavors.

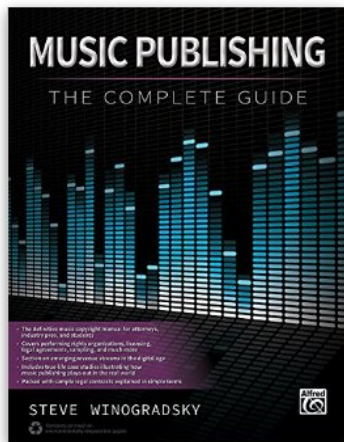
Love, Teri and your friends at
Reel Muzik Werks.



Reel Muzik Werks, LLC

After spending nine years on the Board of Directors, he was twice elected President of the California Copyright Conference, Plus, he served for four years as President of the Association of Independent Music Publishers. The unique longevity of these presidencies (elected positions that are unpaid and often gnarly) attest to his fine-leadership-with-humor skills.

Steve is the author of a hefty 408-page book, *Music Publishing: The Complete Guide* published in 2013 by Alfred Publications, which garnered pages of 5-star reviews in Amazon Books. It's been adopted into the curricula of several universities.



For over 20 years, Steve attended and spoke at the Texas State Bar's Entertainment Law Institute. In October 2012, he was officially declared an honorary Texan and received a certificate signed by then-governor Rick Perry. He was awarded the 2012 Texas Star Award by the Texas State Bar Entertainment and Sports Law Section, which recognizes an attorney annually who has made a major and noteworthy contribution to the practice of entertainment law.

Steve was also named as one of the Outstanding Instructors in Entertainment Studies and Performing Arts at UCLA Extension, where he has taught since 1997. Additionally, he lectures in the Music Industry Studies department at California State University at Northridge. (And his students love him!)

"Steve Winogradsky is a skilled attorney, strong advocate for music creators, and a dedicated educator. As an educator, he cares about his students, is incredibly generous with his time, and has helped generations of music executives understand the intricacies of music publishing (often through a wonderful mix of humor and sarcasm). His contributions to the development and implementation of the Master of Arts in Music Industry Administration degree program at California State University, Northridge were invaluable and stand as a testament to his commitment to education. Congratulations to Steve on all his accomplishments over his long career. His retirement is well earned and well deserved!"

~ Carey Christiansen



Steve with CSUN Music Business Students



Steve with Andrew Surmani and Carey Christiansen at CSUN

"It's been an honor to work with Steve Winogradsky in our CSUN Master of Arts in Music Administration program. We started working together on the Curriculum Advisory Committee in planning for the degree program and then Steve taught four cohorts in the Music Publishing and Copyright Administration class. We're going to miss him and almost all of the students will miss him as well. There might be one student, who ironically has a four letter name ending in K who might not miss him, but you can't win 'em all!"

Send us postcards from your travels with Rosemary. We can't wait."

~ Andrew Surmani

TO **STEVE AND RON,**



*The
World
Awaits*

THANK YOU,
FROM **KATHY AND EVERYONE AT PEERMUSIC**

He has written numerous magazine articles on the subject of music for motion pictures and television and has lectured on a variety of music-related topics at MIDEM, University of Houston Law Foundation (1993, 1994, 1997), Texas State Bar Entertainment Law Seminar (1994 – 2016), American Bar Association Entertainment & Sports Law Conference, University of Southern California Entertainment Law Institute, *The Hollywood Reporter* Film and Television Music Conference (1997–2000), *Billboard* Film and Television Music Conference, NARAS, The Society of Composers and Lyricists, Loyola Law School, Southwestern School of Law, California Lawyers for the Arts, The American Film Institute, LMNOP (New Orleans), The Toronto Film Festival, Canadian Music Week, Musicians Institute, McNally Smith College of Music, NARIP, The Copyright Society of the U.S.A., Scion Music(less) Conference and various other symposia.



As for his foundation for the *music* part of the music business, Steve is a guitarist, singer and songwriter, who is both a composer and publisher member of ASCAP. An aficionado of classic rock 'n' roll, contemporary country music and a big Beatles fan, Steve was pleased and honored to meet George Martin and moderate an event at which George Martin spoke.

Two of the many-credited composers with whom Steve has worked are paying him in-person tributes tonight...

You'll hear from Jonathan Wolff (of "Seinfeld," "Will & Grace," "Married with Children" and many, many other shows) who has flown in from Kentucky for this evening.

And, here's the hilarious tribute parody from composer Bruce Miller ("Frasier," "Becker," "Wings," and others).

Sung to the tune of "He Ain't Heavy, He's My Brother"

(1.) *His beard is long*

*He's also a kindly soul
But that isn't all...he's tall
that ain't all...*

*He's learned his craft
well enough to save my ass...
He ain't angry...
He's my Lawyer!*

(2.) *He'll make it clear...*

*You're probably screwed this time...
They won't spend a buck... but suck,
all your blood.*

*But he'll kick ass
in each jur-is-pru-dent task.
He ain't angry...
He's my Lawyer!*

(Bridge)

*Wears (his) blue jeans
to a meeting;
couldn't care less
who he's greeting
he sta-ands up for you,
he's one ballsy Jewwww
we loooooove...
like no other...*

(3.)

*His patience wanes
as he tries explaining things
you don't understand... but hope
He's no dope.*

*But in the end,
no one has a better friend.
He ain't angry...
He's my Lawyer!*

~ Bruce Miller

ASCAP IS PROUD TO SUPPORT

THE CALIFORNIA COPYRIGHT CONFERENCE
AND JOIN THEM IN PROTECTING AND EDUCATING COPYRIGHT OWNERS

CONGRATULATIONS TO TONIGHT'S
CCC SPECIAL HONOREES



RON
SOBEL

STEVE
WINOGRADSKY



CONGRATULATIONS & THANK YOU



STEVE WINOGRADSKY



RON SOBEL

FROM ALL YOUR FRIENDS AT





Tributes from his music client Janiva Magness...

"Please send Steve my best wishes for a fun and fulfilling retirement ;)" ~ Janiva Magness

...and one of his favorite rock groups and client, Gooding (who calls Steve "Rev" because he's a minister in the Universal Life Church and has performed weddings).

"I am one of countless folks in the music business who proudly say that the bedrock of their publishing knowledge comes from taking one of Steve's classes, or working with him first hand. I have been lucky to be Steve's friend and client, and he has protected both the friendship and the work like a champion. Rosemary please keep him in line. Thankfully the Rev knows he married way up :)"

~ Steve Gooding



*All the best to you, Steve,
from everyone in the
California Copyright
Conference and all your
clients, students and friends!*



ANGRY MOB

MUSIC GROUP

CONGRATULATIONS STEVE!

***YOU CAN FINALLY TURN OFF
THE GENIUS SWITCH!***

***THANK YOU FOR ALL OF YOUR YEARS
OF SERVICE TO US AND OUR INDUSTRY***

*From Your Friends
At Angry Mob*

A handwritten signature in black ink, appearing to read "Sean".

A handwritten signature in black ink, appearing to read "Jesse".

A handwritten signature in black ink, appearing to read "David".

A handwritten signature in black ink, appearing to read "Mike".

A handwritten signature in black ink, appearing to read "Matt".

A handwritten signature in black ink, appearing to read "Rob".

CONGRATULATIONS STEVE AND RON!

**Thank you so much for all you have done
for PEN and for the music industry overall.**

**Your business guidance will be missed
but we are blessed our friendship will remain.**



PEN
MUSIC GROUP

RON SOBEL

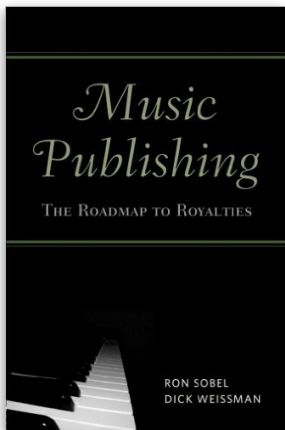
A Long and Fruitful Tenure on the Board of the CCC

by Ronny Schiff



RON SOBEL is a nationally recognized entertainment attorney with expertise in New Media, digital monetization, and copyright asset protection. As co-founder of Winogradsky/Sobel in 2009, Ron's experience and international relationships across all sectors of the industry provided Winogradsky/Sobel with a unique opportunity to develop strategic business alliances and deliver comprehensive music services. "Steve was always so grounded in the practical aspects of the law, and I was so attracted to the new and developing opportunities of the Internet," states Ron, "we began collaborating often on designing and negotiating synch and New Media licenses for our respective clients. The merger was a very good fit, professionally and personally." Together, they provided a comprehensive, innovative approach to client representation

Preceding Winogradsky/Sobel, Ron served as President of North Star Media for eight years, a music publishing company founded in 2001, providing music placement and artist development services. Prior to North Star Media, Ron was Vice President/Creative Affairs and head of the L.A. office at ASCAP, having held various positions over the course of 16 years. While at ASCAP, Ron was a member of the New Media Council, served as Director of Business Affairs, and signed Lenny Kravitz, Pearl Jam, Alice in Chains, Soundgarden, Dave Mason, among others.



During his childhood, Ron studied the piano and guitar. However, he was not a gifted musician and took to law to represent his musician friends instead. He graduated from the University of Michigan law school and moved to San Diego to become a personal manager and nightclub booker. Ron has published several music industry articles, and his latest book, *Music Publishing: The Roadmap to Royalties*, has just been released by Routledge Books. He was on the Board of Directors of the California Copyright Conference for 18 years.

On the educational front, Ron is Advising Chair of the Music Business program at Los Angeles College of Music. He served as Chair of the Music Business Division at McNally Smith College of Music (St. Paul, MN) from 2009 – 2010, and is a frequent speaker at USC, California State University at Northridge, and UCLA.



DRIVE

MUSIC PUBLISHING

Ron and Steve,

Thank you for all your contributions and dedication to the
Music Industry throughout the years.

Wishing you a wonderful, healthy, and happy retirement!

All the best,

Drive Music Publishing



Steve and Ron,

Best wishes on your retirement!

From your friends at CBS



Congratulations to
Steve Winogradsky and Ron Sobel

**for your invaluable contribution
to the music industry**

**From Michael R. Morris, Esq.
and your friends at Valensi Rose PLC**



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*Congrats
from all of
your friends
at the CCC!*

for more information and upcoming events, visit theccc.org